

Claims

[Claim 1] (Currently Amended). A deodorizing agent, consisting of zinc zeolite, for topical application.

[Claim 2] (Currently Amended). An agent according to claim 1, wherein zinc zeolite is selected from a hydrated or an anhydrous form.

[Claim 3] (Currently Amended). An agent according to claim 1, wherein a carrier base is included.

[Claim 4] (Currently Amended). An agent according to claim 1, wherein said agent contains Zinc Zeolite from 0.01% to 100%.

[Claim 5] (Currently Amended). An agent according to claim 1, wherein zinc zeolite is selected from an in-situ generated process or in a pre-manufactured form.

[Claim 6] (Currently Amended). An agent according to Claim 3, wherein said carrier base includes ingredients selected from the group comprising of skin cleansers, cationic surfactants, anionic surfactants, non-ionic surfactants, amphoteric surfactants, and zwitterionic surfactants, skin and hair conditioning agents, vitamins, hormones, minerals, plant extracts, anti-inflammatory agents, whitening agents, deodorants, odor masking agents, antiperspirants, collagen and elastin synthesis boosters, UVA/UVB sunscreens, concentrates of plant extracts, emollients, moisturizers, skin protectants, humectants, silicones, skin soothing ingredients, antimicrobial agents, antifungal agents, treatment of skin infections and lesions, blood microcirculation improvement, skin redness

reduction benefits, additional moisture absorbents, analgesics, skin penetration enhancers, solubilizers, moisturizers, emollients, anesthetics, colorants, perfumes, preservatives, seeds, broken seed nut shells, silica, clays, beads, luffa particles, polyethylene balls, mica, pH adjusters, processing aids, and combinations thereof.

[Claim 7] (Currently Amended). An agent according to Claim 3, wherein said carrier base is additionally selected from the group comprising of a lotion, cream, gel, spray, thin liquid, body splash, powder, compressed powder, tooth paste, tooth powder, mouth spray, paste dentifrice, clear gel dentifrice, mask, serum, solid cosmetic stick, lip balm, shampoo, liquid soap, bar soap, bath oil, paste, salve, collodion, impregnated patch, impregnated strip, skin surface implant, impregnated or coated diaper.

[Claim 8] (Currently Amended). An agent according to Claim 3, wherein carrier base is additionally selected from the group comprising of traditional water and oil emulsions, suspensions, colloids, microemulsions, clear solutions, suspensions of nanoparticles, emulsions of nanoparticles, or anhydrous compositions.

[Claim 9] (Currently Amended). An agent according to claim 3, wherein said carrier base is additionally selected from the group comprising human body or hair deodorizing solution, deodorizing powder, deodorizing gel, deodorizing spray, deodorizing stick, deodorizing roll-on, deodorizing paste, deodorizing cream, deodorizing lotion, or a deodorizing aerosol.

[Claim 10] (Currently Amended). The compositions according to Claim 3, wherein the carrier base is additionally selected from the group comprising of

household deodorizing solution, deodorizing powder, deodorizing gel, deodorizing spray, carpet deodorizer, or a room deodorizer.

[Claim 11] (Currently Amended). An agent according to Claim 3, wherein the carrier base is additionally selected from the group comprising of an animal deodorizing solution, deodorizing powder, deodorizing gel, deodorizing spray, animals carpet deodorizer, or animals and pets room deodorizer.

[Claim 12] (Currently Amended). An agent according to claim 3, wherein carrier base is additionally selected from the group comprising of a human or animal deodorizing dentifrice, or oral cavity deodorizing toothpaste, deodorizing mouthwash, deodorizing dental powder, deodorizing mouth spray, deodorizing dental gel, or deodorizing lozenges.

[Claim 13] (New). A composition according to claim 3, wherein said carrier base is a solid cosmetic stick.

[Claim 14] (New). A composition according to claim 6, wherein said additional ingredient is a moisturizer.

[Claim 15] (New). A composition according to claim 14, wherein said moisturizer is glycerin.